

**NATAS
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Panasonic

CASE STUDY: FREMONT STUDIOS

VariCam LT 4K Camcorders Chosen for Mobile/Studio Multi-Camera Production

Challenge

Fremont Studios (Seattle, WA), the largest privately owned and operated studio and event facility in the Pacific Northwest, wanted to outfit an all-new, compact 22-foot, battery-powered mobile production unit that would double as an additional control room for its studios.

A fully-equipped studio services facility, Fremont Studios has two large soundstages with a combined square footage of 20,000+. The two soundstages are utilized for live production, special live events supporting audiences up to 3,000 with IMAG, and single camera commercial work.

Solution

Fremont Studios invested in four VariCam LT 4K cinema camcorders with CineLive for diverse mobile and studio projects. Offering an upgraded shading mode, as well as tally and return video management, the VariCam LT with CineLive is set up for live and "near live" multi-cam use for events, television shows, corporate productions and concerts. Full control of the cameras is facilitated by Panasonic's AK-HRP1000 remote control panel.

Customizing the Solution

"The LT fulfills our need to utilize cinema lenses with the operation of a typical broadcast B4-mount live production camera," said Fremont Studios' President Scott Jonas. "We chose the LT knowing Panasonic's experience in building well thought-out cameras and in seeing how the new 35mm VariCam line is proving itself against all the competition."

"Not all of our customers will be using the cameras for live broadcast," he continued. "Historically many of our projects are switched live for timing and ISO recorded for finishing in post. The VariCam LT is designed well for that, allowing both in-camera 4K recording and 3G progressive capture in the mobile unit."



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Summary

Shortly after taking delivery, Fremont Studios deployed the VariCam LTs for an eSports broadcast of the World Championship Xbox Forza Race. “Early in that two-day live event, an event producer told me they were seeing hits upwards of 8,000,000 worldwide,” Jonas said.

For more information about Fremont Studios, visit fremontstudios.com.

For more information about Panasonic VariCam cinema and high-speed cameras, visit us.panasonic.com/varicam, or contact Panasonic at **877-803-8492**.

