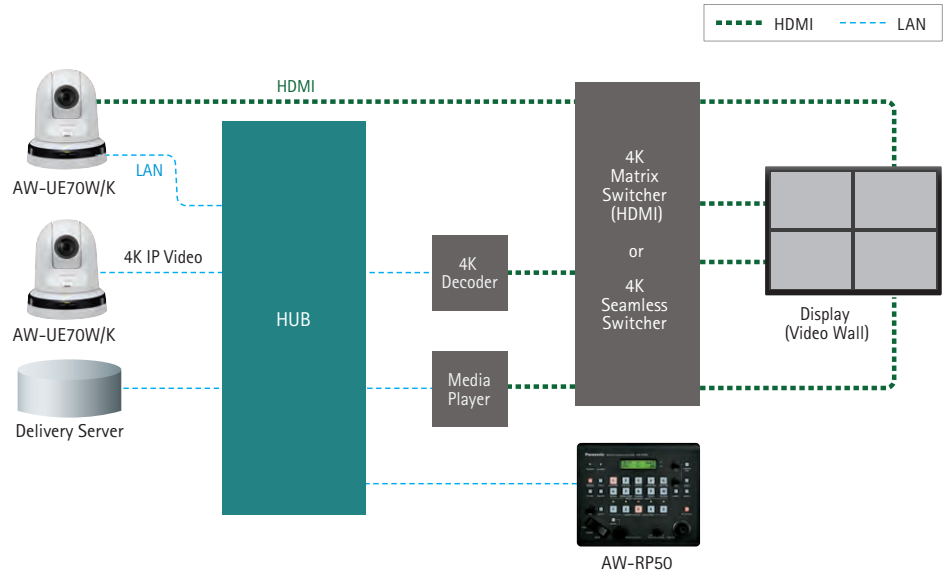


Application 01: Signage

Signage that expresses the mood of the location by 4K video

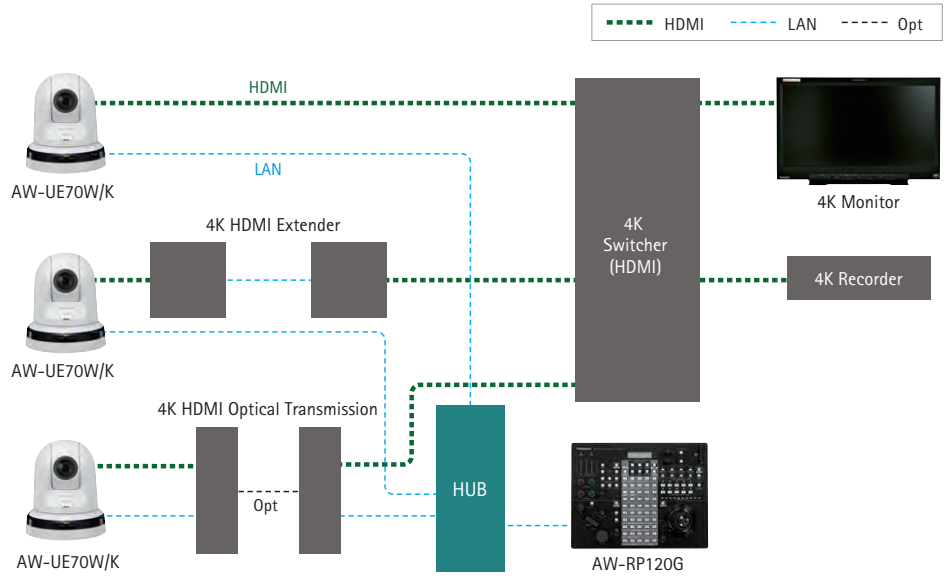
Place AW-UE70W/K cameras in a large commercial facility or event venue to record the live footage. You can then show 4K video on a large video wall. By splitting the screen display, you can show video from a variety of spots.



Application 02: Video Production

Production of 4K video using compact remote cameras

Efficiently add AW-UE70W/K cameras to a 4K switcher of an existing studio. This allows you to build a compact 4K program production system capable of handling professional uses while achieving good cost performance.



Application 03: Web Conferencing

Web conferences with high-definition views from the venue as a whole to individual speakers

Set up AW-UE70W/K cameras to achieve high-resolution zooming in 4K/HD at web conferences. Catch the big picture with high-definition video that shows all the details including the expressions of individual speakers by high-resolution zooming. That way, you can shoot conference video that gives a feel of almost like being there.

